



## UNDERSTANDING THE DIGITAL WORLD & THE DIGITAL CHILD

FR JOHNNY C. GO SJ  
XAVIER SCHOOL PARENTS' AUXILIARY  
09 SEPTEMBER 2019



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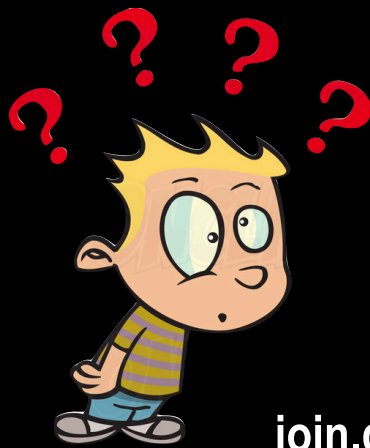
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INTERNET

Network: xspa  
Password: xspawifi

[join.quizizz.com](http://join.quizizz.com)

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**DO YOU KNOW**  
THE TRUTH ABOUT  
**YOUTH?**

McCANN  
TRUTH CENTRAL

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## METHODOLOGY

McCann Truth Central conducted a global research study with quantitative interview of over 33,000 people (11,000 between the ages of 16 and 30) in eighteen countries including: U.S., U.K., China, Brazil, India, Chile, Mexico, Japan, Spain, Hong Kong, France, Germany, Italy, Turkey, South Africa, Philippines, Canada and Russia.

This study follows an earlier study from 2011 in which 7,000 people between the ages of 16 and 30 were surveyed from seven countries (U.S., U.K., China, India, Spain, Mexico and Brazil).



**33K** respondents  
**11k** between the ages of 16 to 30

**US, UK, INDIA, BRAZIL, MEXICO, SPAIN, GERMANY, CANADA  
RUSSIA, FRANCE, CHILE, ITALY, TURKEY, SOUTH AFRICA  
CHINA, JAPAN, HONG KONG, PHILIPPINES**

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## What do the young people value most in their BEST FRIEND?

- A. MATURE
- B. TRUTHFUL
- C. HUMBLE
- D. SOCIABLE
- E. OPEN-MINDED

MCCANN

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## VALUES IN A BEST FRIEND

Which of these values do you seek in a best friend?



Value	Percentage (approx.)
Truthful	42%
Genuine	22%
Sociable	21%
Mature	20%
Humble	20%
Open-Minded	20%
Helpful	19%
Outgoing	19%
Credible	19%
Approachable	19%
Generous	19%
Talkative	18%
Unselfish	18%
Affectionate	18%
Unique	17%
Adventurous	17%
Charismatic	17%
Energetic	17%
Spontaneous	17%
Motivated	16%

**# 1 - TRUTHFUL**

**# 2 - GENUINE**

**# 3 - SOCIABLE**

MCCANN

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Which of the following is NOT one of their **TOP 5 wishes** ?

- A. To be **RICH**
- B. To **LOOK AFTER MY FAMILY**
- C. To find their **MATE**
- D. To **TRAVEL THE WORLD**
- E. To be **SUCCESSFUL**

MCCANN




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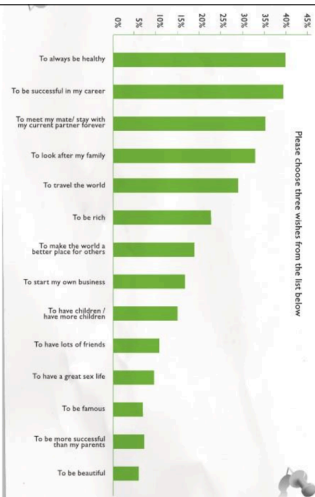
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## THEIR TOP 5 WISHES

- #1 **HEALTH**
- #2 **SUCCESS**
- #3 **PARTNER**
- #4 **FAMILY**
- #5 **TRAVEL**

MCCANN




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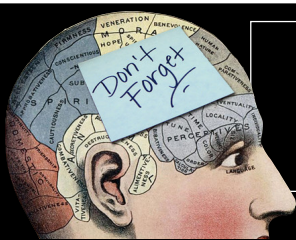
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Based on the same youth study, how do most of them wish to be **REMEMBERED?**

- A. as a **PERSON WHO CHANGED THE WORLD**
- B. as a **PERSON LOVED BY MANY**
- C. as a **POWERFUL PERSON**
- D. as a **BEAUTIFUL/ATTRACTIVE PERSON**
- E. as an **INFLUENTIAL PERSON**

MCCANN

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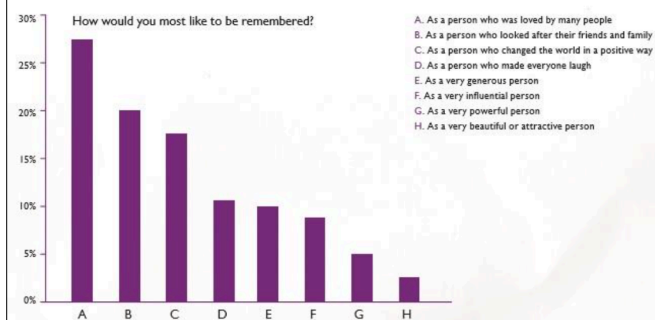
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## HOW TO BE REMEMBERED



**# 1 - LOVED BY MANY**

**# 2 - LOOKED AFTER FRIENDS & FAMILY**

MCCANN

**# 3 - CHANGED THE WORLD**



## UNDERSTANDING THE DIGITAL WORLD & THE DIGITAL CHILD

FR JOHNNY C. GO SJ  
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09 SEPTEMBER 2019



**CONVERSATION**  
*pieces*  
to provoke  
**TALK+**  
**THOUGHT**



CONVERSATION  
*pieces*

reflection

CONNECT  
to your  
CONTEXT

to provoke  
**TALK+**  
THOUGHT

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REFLECT  
on your life



Without making  
**connections**  
to your life,  
you won't learn.

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THE DIGITAL CHILD  
Understanding the Digital World



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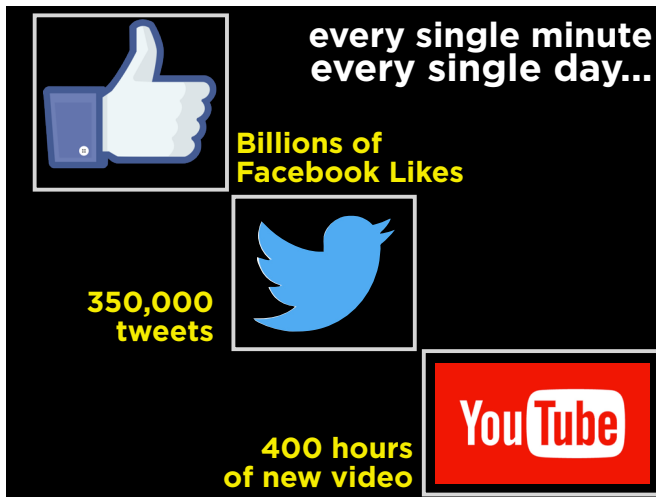
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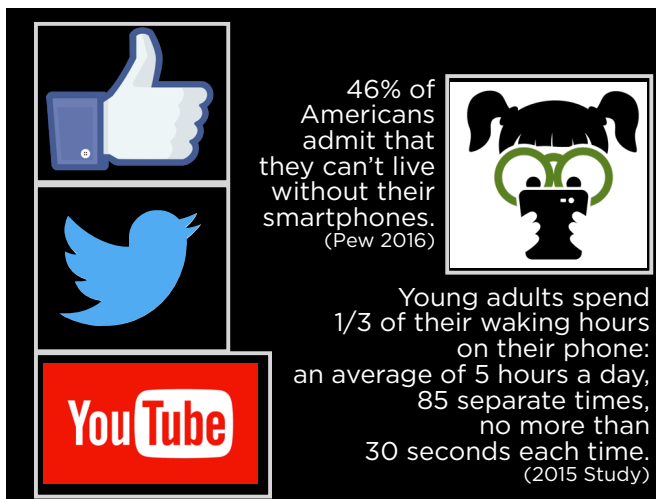
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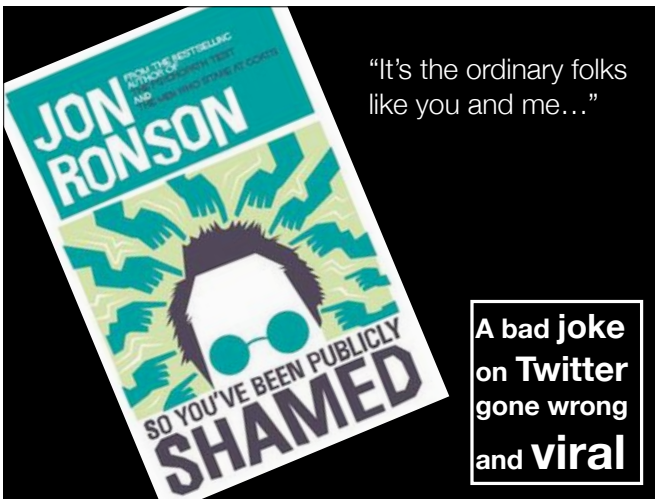
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Crisis of the  
**SELF**

Healthy	Harmful
<b>GUILT</b>	<b>SHAME</b>
“	“
<b>MADE</b>	<b>AM</b>
A MISTAKE!”	A MISTAKE!”

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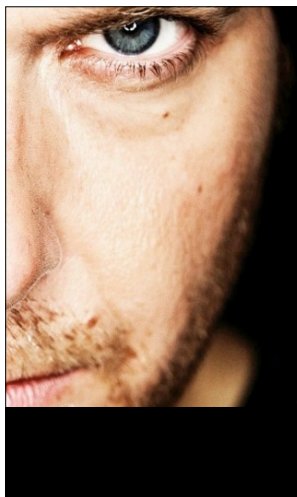
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THE ILLUSION THAT  
YOU'RE **ANONYMOUS**

THE FEELING THAT  
YOU'RE **NOT**  
**ACCOUNTABLE**

THE LICENSE  
TO BE **VICIOUS**

TO GIVE VENT TO  
ANY **DESIRE +**  
UNLEASH ANY  
**HATRED**

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**DIGITAL**  
**DOUBLE LIFE**  
SCHIZOPHRENIA  
**SPLIT**  
PERSONALITY

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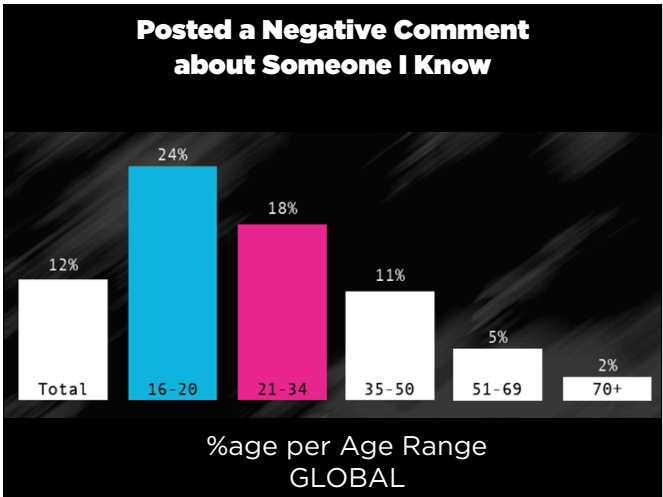
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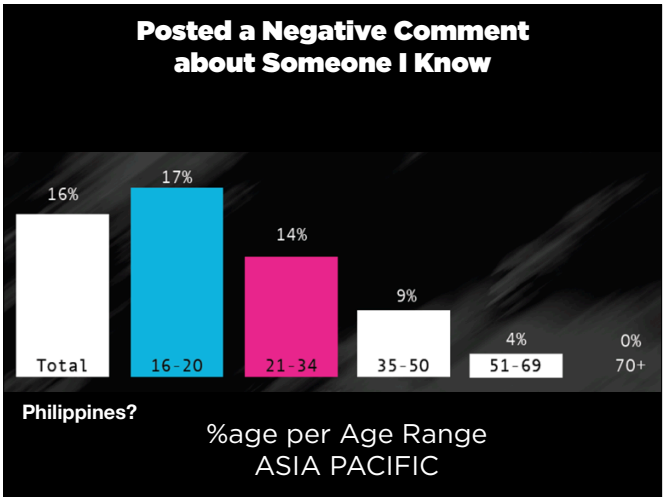
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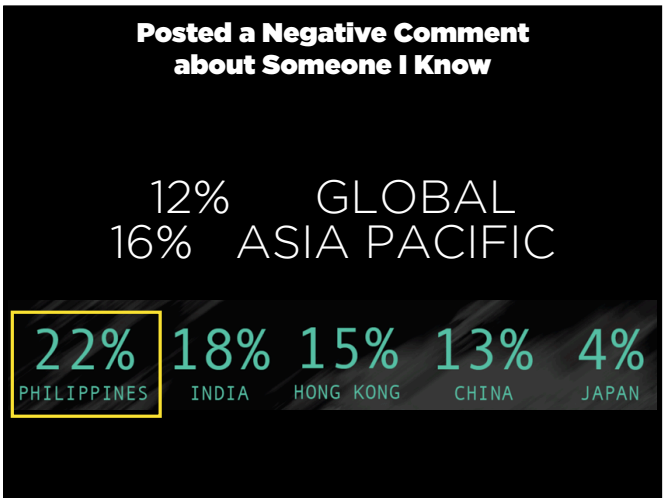
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How many have received a **NUDE** photo or **SEXT**?

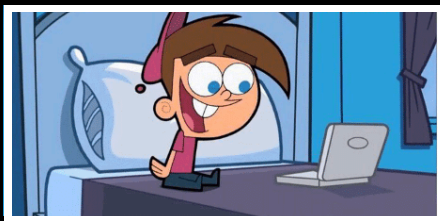
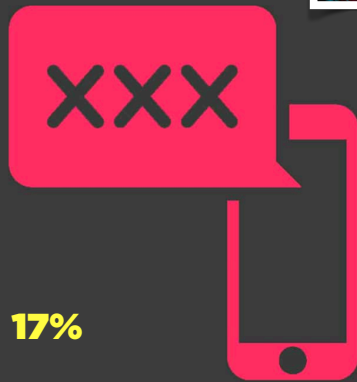
- A. More than HALF
- B. Between 26% to 50%
- C. 21% - 25%
- D. 16% - 20%
- E. Less than 20%



Global: **25%**  
Asia Pacific: **15%**

India: **23%**  
China: **12%**  
Japan: **4%**

Philippines: **17%**



How many have looked at **PORN** on a mobile device?

- A. More than HALF
- B. 25% to 50%
- C. 21% - 25%
- D. 16% - 20%
- E. 10% - 15%







Global: **29%**  
Philippines: **42%**

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GENERATION GAP

**ADULT vs. ADOLESCENT MORALITY + ETIQUETTE**

Older generations see as wrong....

Stealing is taking anything you haven't earned

Using someone else's idea is plagiarism

Acting before you think is a recipe for trouble

Staring at a screen in company is rude

Not working at work is a disciplinary issue

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OLDER GENERATIONS See as Wrong	YOUNGER GENERATION See as Right
Stealing is taking anything you haven't earned.	<b>DOWNLOADING</b> isn't stealing as long as you support the artist in some other way.
Using someone else's idea is plagiarism.	It's not where you take things <i>from</i> ; it's where you take things <i>to</i> : <b>REHASH + REMASH + REMIX</b>
Acting before you think is a recipe for trouble	Ask for <b>FORGIVENESS</b> , not for permission. "Tweet now, think later."
Using your phone in company is rude.	Using your phone in company is socially acceptable.
Not working at work is a disciplinary issue.	<b>"WEISURE"</b> : Work + Leisure Work and Play can disrupt each other.

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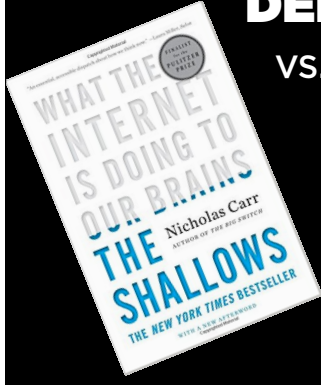
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**DEEP READING**  
vs. **SKIMMING**

**The explosion of CONTENT**  
(writing, video, & photography)

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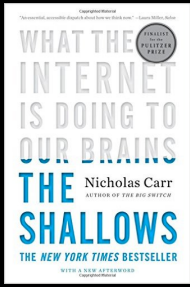
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...when we go online, we enter an environment that promotes  **cursory reading, hurried and distracted thinking, and superficial learning.**

It's possible to think deeply while surfing the Net, just as it's possible to think shallowly while reading a book, but that's not the type of thinking the technology encourages...

N Carr. The Shallows

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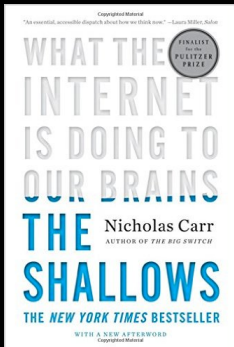
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**An ecosystem of interruption technologies**

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**"A DISTRACTION SICKNESS"**  
A Sullivan

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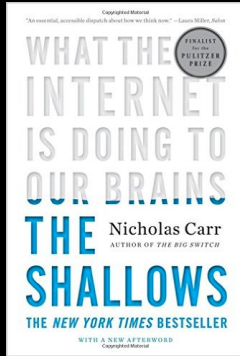
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Chipping away our **capacity for concentration and contemplation**

“Whether I’m online or not, my mind now expects to take in information the way the Internet distributes it.”

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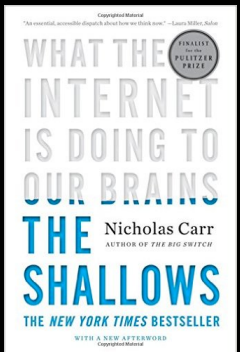
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## An appetite for soundbites & info-nuggets



From a **LINEAR MIND**  
(Calm, focused, and undistracted)

To a new kind of mind that wants and needs to take in and dole out **information in short, disjointed, often overlapping bursts--the faster, the better.**

N Carr. The Shallows

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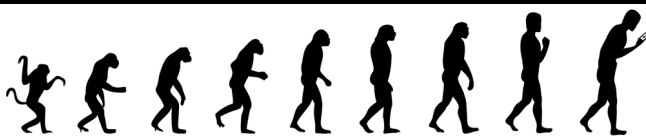
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A reversal of the early trajectory of civilization

Evolution from **being cultivators of personal knowledge** to **being hunters and gatherers in the electronic data forest**

N Carr. The Shallows

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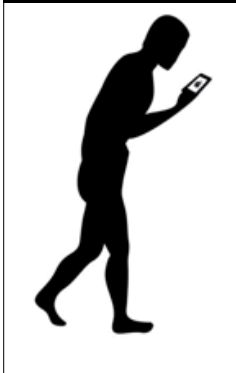
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Are you more a  
**cultivator  
of personal  
knowledge**  
or just  
**a hunter/gatherer  
in the electronic  
data forest?**

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**1**   **2**   **3**   **4**

**a cultivator  
of personal  
knowledge**

**a hunter/  
gatherer  
in the  
electronic  
data forest?**



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**STEPHEN COLBERT**  
The Colbert Report  
2005

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"It used to be, everyone was entitled to their own opinion, **but not to their own facts.** But that's not the case anymore."

## TRUTHINESS



**"Perception is everything.**  
It's all about certainty..."

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According to POLITICO's five-day analysis,  
Trump averaged about  
**one lie every three minutes & 15 sec.**  
over nearly five hours of remarks.

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**5,276 FALSE CLAIMS** SINCE HIS PRESIDENTIAL INAUGURATION  
(January 2017 to May 2019)



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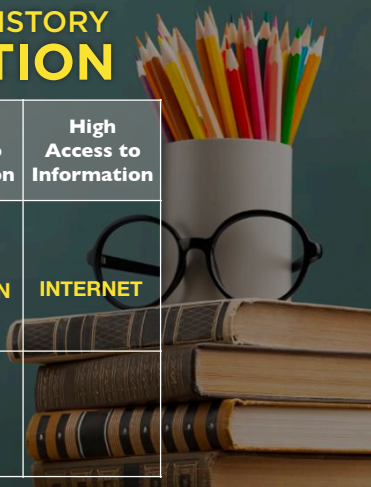
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## A VERY BRIEF HISTORY OF EDUCATION

	Limited Access to Information	High Access to Information
Minimal Quality Control of Information	ORAL TRADITION	INTERNET
High Quality Control of Information	PRINTING PRESS	




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a **facebook**  
experiment

**70%**



What percent of readers  
share articles without reading them?

A news article with first paragraph intact  
but the second and succeeding paragraphs  
are gibberish.

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## What's happening to thought?

a highly developed  
allergy to nuance and  
complexity

an addiction to  
simple answers  
summarised neatly in slogans  
untestable by argument

John Sexton  
**Standing for  
Reason The  
University in a  
Dogmatic Age**

New York Times best-selling author of  
*Bartholomew as a Road to God*

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## A "POST-TRUTH" AGE?

"Never in history  
have there been  
so many accounts  
and claims to  
truth."

- Howard Gardner on  
the digital media



"Everyone is right as long as  
it feels right!"

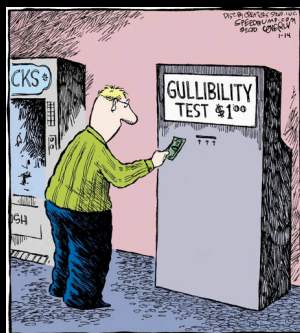


With **respect**,  
we recognize  
the **diversity**  
of views  
and claims  
in the world.

With **responsibility**,  
we evaluate  
these views  
and claims  
because they  
are **not**  
all equally correct.

PLURALISM  
≠  
RELATIVISM

"If you believe in  
**NOTHING**,  
you can be talked  
into believing in  
**ANYTHING**."





## The loss of true intimacy

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## PHUBBING TECHNOFERENCE



PHONE + SNUBBING

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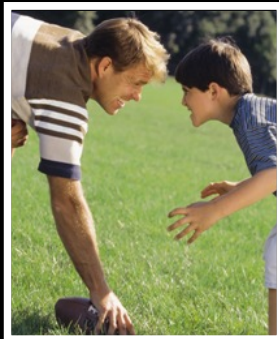
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“If you’re watching a football game with your son while also texting a friend, you’re not fully with your child--**and he knows it.**”

“Truly being with another person means being **experientially** with them, picking up countless tiny signals from the eyes and voice and body language and context, and reacting, often unconsciously, to every nuance. These are our deepest social skills.”

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Communication technology can **supplement** relationships--especially for people we can't relate to face-to-face.



Communication nurses  
our **relationships**.

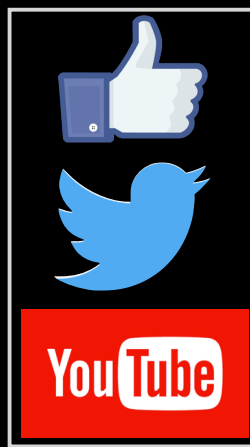
But communication technology should not **substitute** personal interactions.



We remove or drastically filter all the information we might get by being with another person. We reduce them to mere outlines--a Facebook "friend," an Instagram photo, a text message...  
**We become each other's "contacts," efficient shadows of ourselves.**

A Sullivan

How  
high  
is your  
**SELFIE**-  
worth?





**SELFIE -**  
**worth =**

Getting lots of **LIKES**  on  
my Facebook posts

**TRENDING** worldwide with my



Going **VIRAL** with my

**You Tube**

video

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**DIGITAL**  
**ACCESSIBILITY**  
**Natives**



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**DIGITAL**  
**ACCESSIBILITY**  
**Natives**

**E**XPERIENCES  
> POSSESSIONS

**A**UDIENCE  
> FRIENDS



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**IDENTITY & SOCIAL MEDIA**

**1 in 2**

of young people feel inadequate when seeing what their friends are posting on social media

MCCANN

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**IDENTITY & SOCIAL MEDIA**

Seeing what friends are posting on social media can make me feel inadequate

CHINA	INDIA	HONG KONG
67%	66%	58%
* PHILIPPINES	GLOBAL	JAPAN
50%	50%	44%

**SOCIAL MEDIA ENVY**

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## The age of envy

“When everyone else’s life looks better”

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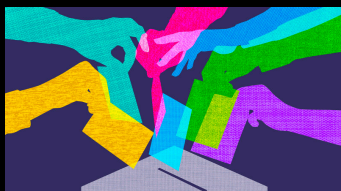
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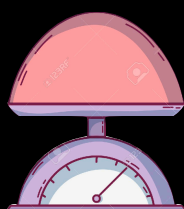
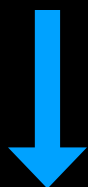
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HOW WILL YOU MEASURE YOUR LIFE AND YOUR SELF?



**VOTING  
MACHINE**



**WEIGHING  
MACHINE**

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**fitting in**

VS.

**belonging**

YOU want  
to be part  
of a group.  
often at the cost  
of **authenticity**

OTHERS want  
you to be part  
of their group.




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CONSTANT QUEST/CRAVING FOR  
**INFORMATION**   **VALIDATION**  
**ENTERTAINMENT**   **STIMULATION**



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## ***HORROR VACUI***

\* A fear of empty spaces

\* An **addiction**  
not only to validation,  
but also to information,  
entertainment, and  
every form of stimulus.

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## AN ARMS RACE FOR ATTENTION

T Harris

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We are like “lab rats  
constantly pressing levers  
to get **tiny pellets of  
social or intellectual nourishment.**”

N Carr. *The Shallows*

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Feeling my feelings alone,  
by myself and with myself.  
Being alone with my feelings  
without instant distraction  
or digital support



The loss of solitude  
An American Comedian

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# THE ART OF STILLNESS

ADVENTURES IN GOING NOWHERE


A TED ORIGINAL

PICO IYER

In an age of speed,  
nothing could be more invigorating than  
**going slow.**

In an age of distraction,  
nothing can feel more luxurious than  
**paying attention.**

In an age of constant movement,  
nothing is more urgent than  
**sitting still.**



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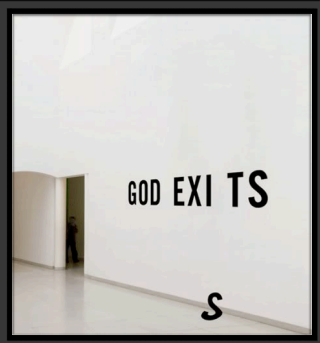
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## The loss of our sense of the sacred

“The reason we live in a culture increasingly without faith is **not** because science has somehow disproved the unprovable...

**...the white noise of secularism has removed the very stillness in which faith might endure or be reborn.”**

Andrew Sullivan (2016)



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# GLOBALIZATION



of  
**SUPERFICIALITY**

A Nicolas SJ

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The greatest threat  
to faith today is not  
hedonism but  
**distraction.**

A Sullivan

DIGITAL  
**Sabbath  
Detox**



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UNINTENDED CONSEQUENCES

ENDANGERED

**VALUES**

THOUGHT+TRUTH  
RELATIONSHIPS

**SELF**

**SILENCE**

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PINSOFLIGHT.NET/XSPA

**DISCUSS**



**What struck you?**

**What questions might you have?**

How can school & family work more effectively together?

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